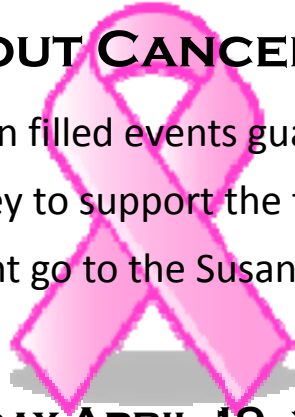


PIA OF BATON ROUGE'S KICKING OUT CANCER BENEFIT

Join us for **TWO** days of fun filled events guaranteed to be a great time in an effort to raise money to support the fight against breast cancer. Proceeds for this event go to the Susan G Komen Foundation.



FRIDAY APRIL 19, 2013



13TH ANNUAL CRAWFISH BOIL



Enjoy great crawfish, drinks, and music

Door prizes and 50/50 raffle

Lakeside Daiquiri & Grill

7490 Burbank Drive, Baton Rouge, LA 70820

Doors open at 5:00 P.M.

SATURDAY, APRIL 20, 2013

1ST ANNUAL



TOURNAMENT

Grab your friends, family and co-workers..... Sign up to play kickball for a good cause.

\$500 GRAND prize will be awarded to the 1st place team

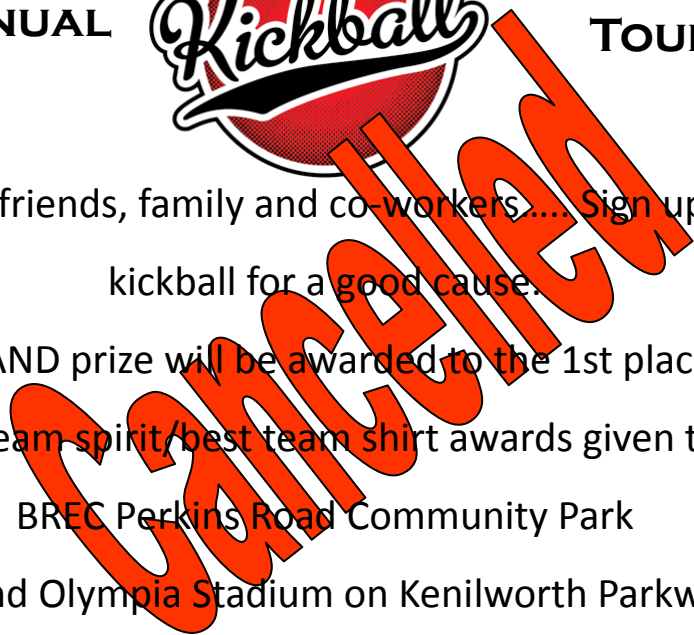
Best team spirit/best team shirt awards given too!

BREC Perkins Road Community Park

(Behind Olympia Stadium on Kenilworth Parkway)

Registration at 9am

Games begin at 10am



SPONSORSHIP OPPORTUNITIES

Our annual crawfish boil has been a success only due to the sponsors. This year we are excited to offer sponsorships opportunities that not only support our organization, but also help raise money for a great cause! Your company or agency will receive recognition at **TWO** events this year. **DEADLINE** to receive sponsorship commitment and logo's is April 5th. As always, thank you for your support!

Grand Slam Sponsor: \$750

- ◆ Field will be named after your company
- ◆ Opportunity to bring branded pop up tent to crawfish boil and kickball tournament
- ◆ Company logo largest and most prominently displayed on tournament bracket and t-shirt given to tournament participants
- ◆ Company logo on cups given out at both kickball tournament and crawfish boil and name on the welcome banner displayed at crawfish boil and kickball tournament
- ◆ Free team entry
- ◆ 3 free crawfish boil registrations

Home Run Sponsor: \$500

- ◆ Opportunity to bring branded pop up tent to kickball tournament
- ◆ Company logo on tournament bracket board, t-shirt and cups given to tournament participants and at the crawfish boil, and name on the welcome banner displayed at crawfish boil and kickball tournament
- ◆ Free team entry
- ◆ 2 free crawfish boil registration

Triple Play Sponsor (Food and Beverage): \$400

- ◆ Company logo on t-shirt and cups distributed to tournament participants as well as at the crawfish boil and name on the welcome banner displayed at crawfish boil and kickball tournament
- ◆ Company logo on food and beverage sign displayed at crawfish boil and tournament
- ◆ 1 free crawfish boil registration

Double Play Sponsor: \$300

- ◆ Company logo on cups distributed at crawfish boil and kickball tournament
- ◆ 1 free crawfish boil registration

Charity Champion: \$150

- ◆ Company name listed on stage at crawfish boil and welcome banner at both events

EVENT REGISTRATION FORM

Make sure you're signed up for both events to help raise money for a great cause. Contact us at piaofbr@gmail.com for questions and to register. Deadline to receive sponsorship information and logos is Friday, April 5th, 2013.

Crawfish Boil :

\$30 in advance BEFORE April 5th deadline

\$40 AFTER April 5th deadline and AT THE DOOR

TOTAL:

_____ PEOPLE ATTENDING

\$ _____

Individual Kickball Team Registration:

Teams of 8-12 include: event t-shirt and lunch (minimum 3 females on each team)

\$20 per player (Free player per team; IF team captain attends the crawfish boil!)

Team Name : _____

Captain: _____

Players: _____

\$ _____

Sponsorship Levels:

Grand Slam Sponsor \$750 (Free team and 3 free crawfish boil registration)

Home Run Sponsor \$500 (Free team and 2 free crawfish boil registration)

Triple Play Sponsor (Food&Bev) \$400 (1 free crawfish boil registration)

Double Play Sponsor \$300 (1 free crawfish boil registration)

Charity Champion \$150 \$ _____

TOTAL PAYMENT \$ _____

Contact Name: _____

Agency/Company: _____

Email Address: _____

Cell Phone: _____

Enclose a check payable to :

PIA of Baton Rouge , PO Box 66803, Baton Rouge, LA 70896