



PIA of Louisiana's 67th Annual Convention

July 17th — 20th, 2010

Bay Point Marriott Golf Resort & Spa • Panama City Beach, FL

Look who's "On Point" already!

Keystone Sponsors

Accu Auto
Affirmative Insurance Services
American Strategic Insurance (ASI)
Assurant Specialty Property
Bankers Insurance Group
Burns & Wilcox, Ltd.
Encompass/Allstate Insurance
Fidelity National P & C

First Premium Insurance Group
HomeBuilders SIF
Imperial Fire & Casualty
Interstate Insurance Underwriters
Lane & Associates
LCTA Workers' Comp
Louisiana Construction & Industry SIF

LUBA Workers' Comp
LWCC
N-Surance Outlets, Inc.
National Automotive Insurance Co.
Progressive Insurance Company
Southern States General Agency
Young Insurance Professionals (YIPs)

Convention Sponsors

Americas Insurance Company
Capital Premium Financing
D&H Insurance Brokers

Forest Insurance Facilities
The Gray Insurance Company

Hall-Wright General Agency
Louisiana Surplus Lines Association

Trade Show Exhibitors

1752 Club
Access Insurance Company
Accu Auto
Affirmative Insurance Services
Americas Insurance Company
Amerisafe, Inc.
Appalachian Underwriters
Assurance America
Bankers Insurance Group

Burns & Wilcox, Ltd.
Capital Premium Financing
Emergency Restoration
First Premium Insurance Group
Foremost Insurance Group
HomeBuilders SIF
Imperial Fire & Casualty
Lane & Associates
Louisiana Construction & Industry SIF

LWCC
N-Surance Outlets, Inc.
National Automotive Insurance Co.
Occidental Fire & Casualty
Omega One Insurance Company
Prime Rate Premium Financing
Progressive Insurance Company
Young Insurance Professionals (YIPs)

Companies supporting as of 2/17/10

We're going to...

PANAMA CITY BEACH

SHOPPING

- Specialty and outlet stores at Pier Park

DINING

- Pier Park — casual restaurants to steakhouse
- Sharky's and Schooner's Beach Bars for outdoors, beach dining
- Montego Bay and Shuckum's — oysters
- Capt. Anderson's — family seafood restaurant
- Pasta Grill Restaurant with Antonio's Bakery & Café
- Dirty Dick's Crab House — seafood, steaks and more with a distinctive New Orleans accent
- Sonny's Real Pit Bar-B-Q
- The Treasure Ship with Hook's Grille & Grog and Captain Crabby's Steamed Seafood & Prime Rib
- Mellow Mushroom Pizza Bakers

ATTRACTIONS

- The Grand Theatre at Pier Park
- Zoo World — exotic animals and botanical garden

- Gulf World Marine Park
- Ripley's Believe It or Not Museum with 4D moving theater
- Tons of miniature golf parks around the area
- Camp Helen and St. Andrews State Parks
- Many watersport rentals, tours and encounters
- Panama City Beach and Seabreeze Wineries — gourmet foods and wine tasting
- Rock It Lanes — bowling, roller skating and arcades
- Shipwreck Island Water Park — largest in Florida
- Fun parks with go-carts, bumper boats, kiddie rides, haunted houses and batting cages

So much to SEE!

NIGHTLIFE

- Willy's Pier Bar — blues club
- The Boatyard — live guitar ensembles nightly
- Calypso — live beachy, "Jimmy Buffet"-style music
- Spinnaker Beach Club — voted "Best Burger" and "Club of the Year"
- Club la Vela — the largest nightclub in the USA

So much to DO!

AT THE HOTEL

HIGHLIGHTS

- Nicklaus Design and Meadows Championship Golf Courses
- Serenity Spa
- Full-service marina
- Beach chairs and umbrellas
- Indoor pool and whirlpool; 4 outdoor pools and whirlpool
- Kid's camp and babysitting services
- 5 clay tennis courts
- Beach volleyball
- Bicycle trails
- Water sports and fishing
- Dol-Fun and waverunner tours, boat, pontoon and kayak rentals and other guided tours

- Explore Shell Island — free shuttle boat from hotel dock

DINING

- 30° Blue — fine dining restaurant with local seafood and other regional food
- Kingfish Restaurant & Lounge — enjoy "Floribbean" cuisine in the casual and colorful restaurant and sushi bar and linger at water-view tables or lounge outdoors on the veranda
- Limes Bar & Grill — a water-bound, open beach bar and favorite spot for locals and visitors
- Club 19 — club-style selections, including classic fare from burgers to other light favorites and a wide selection of ice-cold beers

HOTEL & REGISTRATION INFORMATION

HOTEL

- Bay Point Marriott Golf Resort & Spa is located on Panama City Beach, FL on the St. Andrews Bay.
- The Hotel offers several rooming options: Resort View (run of house) at **\$179**, Bay View at **\$189**, Golf Villa Suite (1 BR) at **\$219** and Golf Villa Suite (2 BR) at **\$279/night** within the block + state and local tax for single or double occupancy.
- Room booking deadline: **June 11, 2010**.
- Book your room at **(866) 234-5362**.
- Rooms are available on a first come basis. Please book your rooms as soon as possible.
- **Hotel Cancellation Policy:** To avoid a charge of one night's room and tax, cancellation of your room arrangements must be received at the hotel **within 3 days of arrival**.

REGISTRATION

- Fees are on the Delegate Registration form.
- A **\$50 discount** will be given to first time agent delegates as per PIA's records. You may find this discount indicated on the Delegate Registration Form in Section 6. Payment.
- Early Bird deadline: **May 14, 2010**.
- Fee includes: all receptions and meals on agenda, education seminars and children's program.
- PIA of Louisiana can only take Visa, MasterCard or Discover credit cards.
- You have the option to pay at time of registration or to be billed on July 1, 2010.

TRANSPORTATION

- 15 minutes from Panama City Airport (PFN).

TENTATIVE AGENDA

SATURDAY, JULY 17

Noon	Board Lunch	Sponsored by Capital Premium Financing
1:00 p.m. – 5:00 p.m.	Board Meeting	Sponsored by Louisiana Construction & Industry SIF
3:00 p.m. – 7:00 p.m.	Registration	
6:30 p.m. – 7:00 p.m.	First Timers' Reception	
7:00 p.m. – 8:00 p.m.	Opening Reception	Sponsored by LUBA Workers' Comp
10:00 p.m. – Until	YIPs Hospitality Suite Open	

SUNDAY, JULY 18

8:00 a.m. – 9:00 a.m.	Fun Run	Sponsored by First Premium Inc.
9:30 a.m. – 4:00 p.m.	Registration	Refreshments Courtesy of HomeBuilders SIF
10:00 a.m. – Noon	Chinese Drywall CE Seminar (2 hrs CE)	
10:00 a.m. – Noon	YIPs Board Meeting	Sponsored by Louisiana Construction & Industry SIF
11:00 a.m. – 4:00 p.m.	Exhibitors Set-up	
Noon – 1:00 p.m.	Past Presidents' Brunch	Sponsored by D&H Insurance Brokers
1:00 p.m. – 4:00 p.m.	YIPs Pool Party	Sponsored by LEMIC Insurance Company
1:00 p.m. – 3:00 p.m.	Legislative Update CE Seminar (2 hrs CE)	
3:00 p.m. – 5:00 p.m.	Regulatory Update CE Seminar (2 hrs CE)	
5:00 p.m. – 7:00 p.m.	Welcome Reception w/ Exhibitors	Sponsored by N-Surance Outlets, Inc. & LCTA Workers' Comp
10:00 p.m. – 1:00 a.m.	Dance Party (Adults Only)	Sponsored by National Auto Insurance Company
1:00 a.m. – Until	YIPs Hospitality Suite Open	

MONDAY, JULY 19

8:00 a.m. – Noon	Registration	Refreshments Courtesy of Americas Insurance Co.
8:00 a.m. – 10:00 a.m.	General Session (2 hrs CE)	Sponsored by Young Insurance Professionals (YIPs)
9:00 a.m. – 11:00 a.m.	Spouses' Program	
10:00 a.m. -- Noon	Brunch with Exhibitors	Sponsored by Encompass Insurance/Allstate
10:00 a.m. -- Noon	Trade Fair Open & Door Prize Drawings	
Noon – 1:00 p.m.	1752 Club Meeting	
1:00 p.m. – 4:00 p.m.	Ethics CE Seminar (3 hrs CE)	Sponsored by First Premium Insurance Group
1:00 p.m. – 4:00 p.m.	Volleyball Tournament	Sponsored by American Strategic Insurance (ASI)
6:00 p.m. – 9:00 p.m.	So You Think You Can Dance w/the PIA Stars	
1:00 a.m. – Until	YIPs Hospitality Suite Open	

TUESDAY, JULY 20

7:00 a.m.	Golf Registration	
8:00 a.m.	Golf Tournament	
8:00 a.m. – 9:00 a.m.	Errors & Omissions CE Seminar (1 hr CE)	
9:00 a.m. – Noon	Flood CE Seminar (3 hrs CE)	
6:30 p.m. – 10:30 p.m.	Kids' Program	Sponsored by HomeBuilders SIF
6:30 p.m.	President's Reception	Sponsored by Interstate Insurance Underwriters
7:30 p.m.	Annual Banquet Installation & Awards Ceremony	Sponsored by LWCC
10:00 p.m. – Until	YIPs Hospitality Suite Open	

*Please note that this agenda is tentative and subject to change. Revised agenda(s) will be posted at www.piaoflouisiana.com.

CONVENTION HIGHLIGHTS

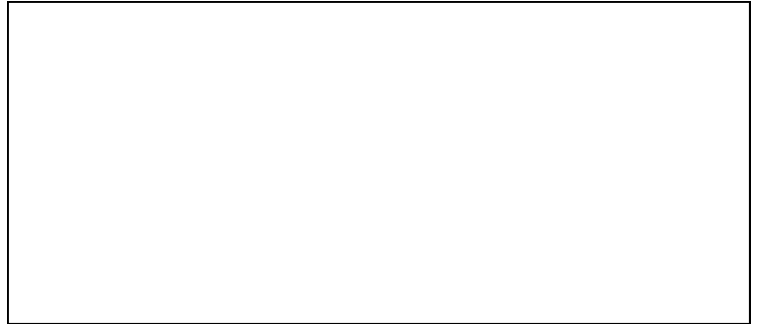
We won't only be *dancing* the nights away in Panama City Beach at this year's convention, but we're sure to be "On Point" with pertinent education, recreational activities and dancing fun for all ages! If you have any questions about the Annual Convention in general, please contact the PIA office at (800) 349-3434. Don't forget your dancing shoes!

- **First Timers' Reception** — If this is your first spin around the PIA dance floor, then plan to attend this event where you can meet PIA Leadership and other newcomers.
- **Trade Show with Exhibitors** — Our dancehall of exhibitors will be nothing short of a "master mix of dance styles" and industry vendors.
- **Dance Party** — A true ode to the convention's theme with *Off the Hook* performing songs of yesterday and today for you to boogie down to.
- **Spouses' Program** — All registered spouses may attend this event with hostess, PIA First Lady Lynn Prejean.
- **So You Think You Can Dance with the PIA Stars** — Practice your dance steps now! We'll be hosting a competition with categories like: line dancing, ballroom, solo, hip-hop/jazz and kids. Dinner will be served while judges select the top dancer(s) in each genre.



The Professional Insurance Agents of Louisiana, Inc.
8064 Summa Avenue, Suite C
Baton Rouge, LA 70809

**IMPORTANT:
Convention
Information!**



PIA of Louisiana's 67th Annual Convention

July 17th — 20th, 2010

Bay Point Marriott Golf Resort & Spa • Panama City Beach, FL

REGISTRATION FEE	\$250
HOTEL RATE	\$179/night
AGENDA HIGHLIGHTS	
15 Hours of CE Credit	
4 Hours of Exhibition Hall	
Social Receptions & Networking Events	
Family Picnic	

**On Point
at the Bay**





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2010 ANNUAL CONVENTION DELEGATE REGISTRATION

Deadline for Early Bird Registration is May 14, 2010

You may also register online for the Annual Convention at www.piaoflouisiana.com!

1. DELEGATE REGISTRATION INFORMATION

Mr. Ms.: _____
Preferred First Name: _____
Designations: _____
Agency/Company Name: _____
Address: _____
City/State/Zip: _____
E-mail: _____
Phone: _____
Fax: _____

Agent Company Representative

Is this your first PIA Convention? Yes No

2. FEES Includes all receptions and meals on agenda, education seminars and children's program. **Before 5/14/10** **After 5/14/10**

Agent Member: **\$250** **\$325**
 Agent Non-Member: **\$300** **\$375**
 Company Rep (w/sponsorship or booth): **\$250** **\$325**
 Company Rep (w/o sponsorship or booth): **\$400** **\$475**

+ SECTION 2 SUBTOTAL : \$ _____

3. SPOUSE/GUEST REGISTRATION INFORMATION Includes all events within the Delegate Registration in addition to spouses' program.

Mr. Ms.: _____
Preferred First Name: _____
Agency/Company Name: _____
Home Address*: _____
City/State/Zip: _____

Spouse/Guest Registration **\$175**

**Please note that invitations for spouses' program will be sent to the "home address" listed above.*

+ SECTION 3 SUBTOTAL : \$ _____

HOTEL RESERVATIONS

Bay Point Marriott Golf Resort & Spa

Deadline: June 11, 2010 • Reservations: (866) 234-5362

Rate: \$179/night + state and local tax • 72 hr cancellation policy

4. OPTIONAL ACTIVITIES

Golf (green fees, cart, lunch, beverages)** Tickets: _____ X **\$85** = _____

Fun Run Tickets: _____ X **\$10** = _____

***Golf registration fee will increase to \$100 after 5/14/10. Register early!*

My golf handicap is: _____

+ SECTION 4 SUBTOTAL : \$ _____

5. EXTRA MEAL TICKETS Must be purchased in conjunction with a full delegate registration for additional, non-registering persons over the age of 18.

Opening Reception (7/17) Tickets: _____ X **\$20** = _____

YIPs Pool Party (7/18) Tickets: _____ X **\$20** = _____

Exhibit Hall (7/18 & 7/19) Tickets: _____ X **\$50** = _____

Dance Party (7/18) Tickets: _____ X **\$20** = _____

Family Picnic (7/19) Tickets: _____ X **\$40** = _____

Annual Banquet (7/20) Tickets: _____ X **\$60** = _____

+ SECTION 5 SUBTOTAL : \$ _____

6. PAYMENT Cancellations received in writing by PIA's office by July 1, 2010 will receive full refund. No refunds will be made after July 1, 2010 due to hotel food and beverage guarantees.

SECTION 2 SUBTOTAL: \$ _____

SECTION 3 SUBTOTAL: \$ _____

SECTION 4 SUBTOTAL: \$ _____

SECTION 5 SUBTOTAL: \$ _____

FIRST TIMER AGENT DELEGATE DISCOUNT (if applicable): — \$ 50.00

REGISTRATION GRAND TOTAL: \$ _____

- Check enclosed Payable to "PIA of Louisiana"
- Visa
- MasterCard
- Discover
- Bill July 1st
- Platinum Partner up to 5 delegates + 5 golf
- Gold Partner up to 4 delegates + 4 golf
- Rhodium Partner up to 2 delegates + 2 golf
- Silver Partner up to 2 delegates + 2 golf
- Bronze Partner 1 delegate + 1 golf
- Keystone Sponsor 1 delegate

Card No.: _____

Expiration Date: _____

Name on Card: _____

Signature of Cardholder: _____

Return this form to: PIA of Louisiana • 8064 Summa Ave., Suite C • Baton Rouge, LA 70809 • Fax: (225) 766-1601

Rec'd Date: _____ Pymt Method: _____ Amount Paid: _____ Balance Due: _____ Conf. Sent: _____