



PIA OF LOUISIANA

AGENCY MEMBER BENEFITS AT-A-GLANCE

ADVOCACY

- ◆ [Department of Insurance Liaison](#)
- ◆ The Louisiana Insurance Market Campaign
- ◆ Grassroots Effort
- ◆ *Congress Plus* Grassroots Program
- ◆ PIA of Louisiana Political Action Committee (LAPIA-PAC)
- ◆ PIA Lobbyist: Robert Wooley, Adams & Reese, LLP
- ◆ District Lobbying Day: Capitol Hill in Your Backyard
- ◆ Political Involvement & Advocacy Month
- ◆ Annual Federal Legislative Summit (FLS)
- ◆ Industry Representation
 - Commissioner's Agent Advisory Council
 - [LA Citizens Property Insurance Corporation](#)
 - The Property Insurance Association of Louisiana (PIAL)
 - Coalition to Insure Louisiana
 - [Louisiana Property & Casualty Insurance Commission](#)
- ◆ Collaboration/Involvement with Industry Groups
 - Property Casualty Insurers Association of America (PCI)
 - National Association of Insurance Commissioners (NAIC)
 - Louisiana Surplus Lines Association (LSLA)
 - Independent Insurance Agents & Brokers of Louisiana (IIBAL)
 - National Association of Insurance Women (NAIW)
 - Louisiana Association of Business & Industry (LABI)

PUBLICATIONS

- ◆ *The Agent's Voice* Magazine (10 issues annually)
- ◆ *The Agent's Link* eNewsletter
- ◆ Legislative Alerts
- ◆ Networking Directory (Available upon request)
- ◆ Industry Notices/Email Alerts

CONFERENCES & MEETINGS

- ◆ Annual State Convention
- ◆ Monthly & Quarterly Chapter Meetings
- ◆ Annual Special Events - Chapters, YIPs
- ◆ YIPs Annual Winter Conference
- ◆ 1752 Spring Clinic
- ◆ Legislative Reception

CONSULTING

- ◆ Agency Management
- ◆ Agency Disaster Planning
- ◆ Technology Assistance
- ◆ Industry Information
- ◆ Market Research
- ◆ Toll-free Connection

EDUCATION

- ◆ CE Seminars
- ◆ E&O Workshops/Seminars
- ◆ Self-study Courses
- ◆ Designation Program - CISR
- ◆ Scholarship Program
- ◆ Discount Online Education Program - Learn.net
- ◆ Annual Legislative Road Show

BUSINESS TOOLS

- ◆ [PIA Premium Finance Program through Prime Rate Premium Finance Corporation, Inc.](#)
- ◆ [Accu-Auto Comparative Rater](#)
- ◆ Bankers Flood Insurance Program for PIA Members
 - * PIA Members cannot be included in carrier non-compete agreement
- ◆ Bankers All Lines Program for PIA Members
 - * Pending carrier capacity and PIA eligibility requirements are met
- ◆ First Data Merchant Services (Credit Card & Check Processing)

AGENCY MANAGEMENT TOOLS

- ◆ [Accu-Trac Agency Management System](#)
- ◆ Errors and Omissions for Independent Insurance Agents & Brokers
- ◆ Annual Loss Control Seminars
- ◆ Business Link
- ◆ Management Publications & Information Services
- ◆ Hurricane Disaster Relief Center
- ◆ PIA Website with Member-only Access
- ◆ Agent-to-Company Networking Opportunities
- ◆ Agency Website Builder (2)
- ◆ Accu-Auto's Online Lead Generator (Consumer Portal)

LEADERSHIP OPPORTUNITIES

- ◆ PIA of Louisiana Board of Directors
- ◆ PIA of Louisiana Committees
- ◆ Chapter Boards of Directors
- ◆ Young Insurance Professionals of Louisiana (YIPs) Board of Directors
- ◆ YIPs of Louisiana Committees
- ◆ 1752 Club

PUBLIC RELATIONS

- ◆ Agency Advertising Opportunities (Print & Radio)
- ◆ Brand Recognition (e.g. usage of PIA logo)
- ◆ Annual Awards Recognition

Agency 04/10

PROFESSIONAL INSURANCE AGENTS OF LOUISIANA, INC.

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